

The following claims are presented for examination:

**1. (Previously Presented)** A method comprising:  
generating push content in a server, responsive to information received in the server from an enterprise application, wherein:

- (i) the push content is delivered from the server to a client device over a wireless network,
- (ii) the push content comprises an embedded uniform resource identifier (URI) that identifies information, and
- (iii) the uniform resource identifier (URI) is embedded in the push content such that the uniform resource identifier (URI) is invisible to users of the client device; and

receiving in the server from the client device, responsive to the push content that comprises the uniform resource identifier (URI), a request for the information that is identified by the uniform resource identifier (URI);

wherein the request initiates a pull operation that pulls the information that is identified by the uniform resource identifier (URI) and displays the information that is identified by the uniform resource identifier (URI) on the client device.

**2. (Original)** The method of claim 1 wherein the server comprises a wireless secure server.

**3. (Original)** The method of claim 2 wherein the enterprise application is separated from the wireless secure server via an enterprise firewall, the enterprise application being inside the enterprise firewall and the wireless secure server being outside the enterprise firewall.

**4. (Original)** The method of claim 2 wherein the enterprise application and the wireless secure server are implemented as elements of a common processing platform.

**5. (Original)** The method of claim 4 wherein the common processing platform comprises an enterprise communication server.

**6.** (Previously Presented) The method of claim 1 comprising transmitting, in response to a request by an enterprise application, registration information to the enterprise application, wherein:

- (i) the enterprise application is separated by a firewall from the server, and
- (ii) the enterprise application requests authentication information of client devices from the server.

**7.** (Previously Presented) The method of claim 2 wherein the client device registers with the enterprise application through interaction with the wireless secure server.

**8.** (Previously Presented) The method of claim 2 wherein the wireless secure server comprises a password-protected register connector through which registration information associated with the client device is supplied from the wireless secure server to the enterprise application.

**9.** (Previously Presented) The method of claim 2 wherein the wireless secure server is operative to obtain user and device profile information from the client device, and to store the profile information temporarily until the profile information is extracted from the wireless secure server by the enterprise application.

**10.** (Previously Presented) The method of claim 2 wherein the wireless secure server communicates with the client device utilizing wireless application protocol (WAP).

**11.** (Previously Presented) The method of claim 2 wherein the push content is delivered from the wireless secure server to the client device via a series connection of a push initiator and a push proxy gateway.

**12.** (Previously Presented) The method of claim 2 wherein the request for the information that is identified by the uniform resource identifier (URI) is delivered from the client device to the wireless secure server via a WAP gateway.

**13.** (Previously Presented) The method of claim 2 wherein the information that is identified by the uniform resource identifier (URI) is delivered from the wireless secure server to the client device via a WAP gateway.

**14.** (Previously Presented) The method of claim 2 wherein the wireless secure server comprises an application connector coupled to the enterprise application and utilized

in generating at least one of the push content and the ~~additional~~ information that is identified by the uniform resource identifier (URI).

**15.** (Canceled)

**16.** (Previously Presented) The method of claim 1 wherein the request for information that is identified by the uniform resource identifier (URI) is initiated in the client device utilizing a single-key operation.

**17.** (Canceled)

**18.** (Previously Presented) The method of claim 2 wherein the push content is generated by the wireless secure server responsive to an event trigger generated by the enterprise application subsequent to receipt in the enterprise application of an interaction request from the client device and authentication of a corresponding user by the enterprise application.

**19.** (Original) The method of claim 1 wherein the push content is generated in the form of a service indication (SI) including at least one notification message and at least one corresponding URI.

**20.** (Previously Presented) The method of claim 2 wherein the client device is configured to support a wireless networking protocol and the wireless secure server is operative to communicate with the client device via an access point compliant with the wireless networking protocol.

- 21.** (Currently Amended) An apparatus comprising:  
a processor coupled to a memory;  
the apparatus being operative to receive push content that is generated by a server,  
wherein:
- (i) the push content is delivered from the server to the apparatus over a wireless network,
  - (ii) the push content comprises an embedded uniform resource identifier (URI) that identifies information, and
  - (iii) the uniform resource identifier (URI) is embedded in the push content such that the uniform resource identifier (URI) is invisible to users of the apparatus; and
- the apparatus being further operative to generate , responsive to the push content that comprises the uniform resource identifier (URI), a request for ~~additional~~ information that is identified by the uniform resource identifier (URI), wherein the request initiates a pull operation that pulls the information that is identified by the uniform resource identifier (URI) and displays the information that is identified by the uniform resource identifier (URI) on the apparatus.
- 22.** (Previously Presented) The apparatus of claim 21 wherein the request for information that is identified by the uniform resource identifier (URI) is initiated by a single-key operation.